

Maui Pineapple Chapel

Maui Wedding Venue



Industry Launch

Over 150 Industry leaders and press attended the launch event, planned by Flourish.



Marketing and Business Development

Flourish designed & executed a full marketing plan.



Creative Direction

Flourish manages the creative brand and messaging.

Venue Marketing, Sales & Launch

From no revenue to \$375,000 annually in year one!

Flourish was hired to design a marketing plan for a Maui wedding venue. The building had been remodeled and was ready for business, but needed creative and marketing direction and sales and venue management. Through successful management of the execution of the marketing plan, this venue rose from zero revenue to over a \$375,000 revenue in it's first year of business.

1

MAKE A PLAN

The Business and Marketing Plan was essential to the new brand.

2

LAUNCH THE SPACE

Flourish designed introduced the venue to the marketplace.

3

CUSTOMER SERVICE

Flourish managed a strategic deal that closed hundreds of dates by month three.